



March, 2020

Dear Business Associate:

This year the Kansas Association of Ambulatory Surgery Centers (KAASC) is offering an opportunity for companies like yours to meet with administrators, executive directors, business managers, clinical directors, purchasing coordinators and nurses from Kansas ASCs. Currently there are 70 Ambulatory Surgery Centers throughout Kansas - together they represent a wide demographic that is rapidly increasing in numbers. Our KAASC membership includes large ASCs under joint venture agreements with hospitals, corporate-owned multi-specialty centers, physician partnerships, and sole proprietors representing a multitude of medical specialties.

On October 8-9, 2020 the KAASC Infection Control Certificate Program and Fall Clinical Conference will be held in Lenexa, Kansas at the **Hyatt Place Kansas City/Lenexa City Center**. This two-day conference covers a variety of ASC issues and is the largest KAASC conference of the year with over 80 participants.

This conference presents you with the opportunity to meet decision-makers from across the state of Kansas who are committed to high quality, cost-effective healthcare. This KAASC Annual Educational Conference provides a unique opportunity for these decision-makers to meet with you.

There are several ways that you can participate:

**I. Exhibit at the 2019 Fall Conference**

Business Associates (Exhibitors) rent booths (\$750) in the exhibit area. Each booth includes registration and meals for 2 representatives. Additional fees include \$150 for each additional representative, if more than 2 per booth. This fall conference will be held at the Hyatt Place Kansas City/Lenexa City Center, 8741 Ryckert Street, Lenexa, KS 66219.

**II. Sponsor for the 2019 Fall Conference**

Business Associates may participate in levels of sponsorship that supports the speakers, meals, and conference events. We recognize our sponsors with a poster displaying your company's name and logo throughout the conference as well as mention of the sponsorship at every opportunity so you receive the recognition you deserve. Sponsor logos and a link to your company's web site will be featured on a special page on the KAASC web site. The conference sponsorship opportunities are available on the Sponsorship Registration Form.

We are pleased to include a link to your company's web site on the KAASC web site with your payment. To sponsor, exhibit or both, please complete the enclosed Exhibitor Contract Form.

Claire Daniels, our Executive Assistant, can answer any questions you might have. She can be reached at [cdaniels1@cox.net](mailto:cdaniels1@cox.net) or 316-686-4414. Please don't hesitate to contact her.

KAASC would not be able to provide quality programs and speakers or continue to enhance our organization without our Business Associates. To our previous exhibitors, we sincerely appreciate your past participation; and to all, we are aware of our need for your continued support. I welcome any suggestions to improve our relationship with conference exhibitors and sponsors. Thank you.

Sincerely,

*Julie Baker*

President/Conference Chair



**KANSAS ASSOCIATION OF AMBULATORY SURGERY CENTERS**  
2020 Conference Sponsor/Exhibitor Contract and Sponsorship Registration Form

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company Web Site: \_\_\_\_\_

All representative names for badges: \_\_\_\_\_

**Registration:**

**Exhibit at the 2020 Fall Conference only - \$750** \$ \_\_\_\_\_

**At the Fall Conference our company would also like to be a:**

Bronze Sponsor: (\$400 - \$949) \$ \_\_\_\_\_

Silver Sponsor: (\$950 - \$1,499) \$ \_\_\_\_\_

Gold Sponsor: (\$1,500 and above) \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**KAASC accepts payment in two ways: by check or VISA or MasterCard credit card only.**

Amount to be charged to the credit card: \_\_\_\_\_ Circle type of credit card: VISA, MasterCard

Name as it appears on the credit card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Customer code on back of card: \_\_\_\_\_

Credit Card Billing address: \_\_\_\_\_

(City)

(State)

(Zip code)

Telephone number: (\_\_\_\_\_) \_\_\_\_\_

Signature \_\_\_\_\_

Print name as signed: \_\_\_\_\_

Make Checks payable to: KAASC. Return to: Claire Daniels, Executive Assistant, 5051 E. Lincoln #4C, Wichita, KS 67218; Phone: (316) 686-4414; e-mail: cdaniels1@cox.net



## **Booth Information**

- Booth Size: Table 6’x8’
- Fee per Booth: **\$750** Each booth includes registration and meals for 2 representatives.
- Additional Fees: **\$150** for each additional representative, if more than 2 per booth.  
(See hotel information regarding shipping, electrical or internet fees)
- Contract Deadline: **September 28, 2020 or until all spaces are rented. Exhibit booth payment can be made in two ways...by check or credit card. The contract & registrations are not valid until the fees are paid.**

## **Exhibitor Guidelines Fall 2020 Hyatt Place Kansas City/Lenexa City Center**

- Business Associates will be limited to renting a maximum of two (2) booths per conference.
- Each booth includes table with linen and skirts and two chairs.
- **Booths are sold on a “first come-first served” basis.**
- Each Business Associate will be entitled to a link on the KAASC web site ([www.kaasc.net](http://www.kaasc.net))

The exhibitor agrees to arrange with the **Hyatt Place Kansas City/Lenexa City Center** in advance for any electrical, telephone or other special services beyond those provided with this contract and to be financially responsible directly to the hotel for such arrangements.

The exhibitor agrees to accept all liability and responsibility for any damage to hotel property by their exhibits. The exhibitor further agrees to make no claim for any reason whatsoever, including negligence, against the Kansas Association of Ambulatory Surgery Centers, any of its officers or members, or the hotel where exhibiting, for loss, theft, damage or destruction of goods, nor for any injury to itself or its employees while exhibiting at the conference.

Exhibitor fees are not refundable.